

InboxDollars

Connecting advertisers with engaged consumers since 2000



Our Company



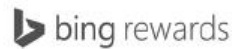
- Among the most experienced & successful performance-based, online rewards clubs
 - Listed on **Inc. 5000**, 2008-2012, 2014
 - Better Business Bureau **"A+"** rated
- Established in 2000
- Expanded to UK in 2012 & Canada in 2014

Our Product & Platform for Success

- **1.6MM** active members in US & UK
 - 280K+ new members/ month
 - 125K-150K sign-ups via mobile device
- **99.82%** deliverability success rate
- **Extraordinary member engagement**
 - Google Analytics averages:
 - 2MM monthly unique site visits
 - 1MM of these are via mobile devices
 - 35MM monthly page views
 - 140K daily unique visitors
 - 5.6 pages per visit

Our Advertisers

- These brands (and more) pay for the results of leveraging our loyalty platform to target consumers.



Our Members

**1.6 MM ACTIVE
USERS**

**OVERALL:
70% FEMALE
30% MALE**

**50% +
ENGAGE VIA
MOBILE DEVICES**

- **Love being paid with cash not points**
 - Cash is simple, engaging and motivating
- **Love deals and saving money**
- **Seek out online offers**
- **Highly engaged online**

Product Offerings



- **Email campaigns**
 - Various email options available
 - Target based on: Mobile Device, Gender, Race, HHI, DMA/Zip Code/Geo, Health, Education & more



- **Display offers**
 - Various banner sizes & banner placements
 - Targetting available



- **Mobile**
 - InboxDollars App for iOS and Android
 - Mobile optimized pages



- **Partnerships**



- **Social Engagement**

Email Campaigns



- **Email strategy**
 - 2 solo advertiser emails sent per day
 - New member email captures engagement within 10 days of joining
- **Distribution: 1.6 MM for all sites**
 - 1.4MM on InboxDollars and SendEarnings
 - 200K on InboxPounds
- **Google Analytics:**
 - Deliverability: 99.82% success rate
 - Average 14% click through rate
 - CAN SPAM compliant

InboxDollars
The online rewards club that pays!

PaidEmail
The online rewards club that pays!

Hello, James

Current Earnings: \$371.74

Complete this offer and get \$4.00

Get your bills, statements and balances instantly organized in one secure place online. Finally, an easy way to manage all of your accounts, subscriptions and loyalty programs.

Note: must link a current account (ie. bill) to your new Manila account.

Need a better way to get organized?

Manila 100% FREE!

Now there's Manila. All your bills, statements & balances in one secure online place. No more hassle. No more clutter. Only ONE password. Get started today. **It's easy!**

REGISTER & LINK AN ACCOUNT

You'll receive credit from Inbox Dollars!

Manila uses bank-level security to protect your accounts & information.

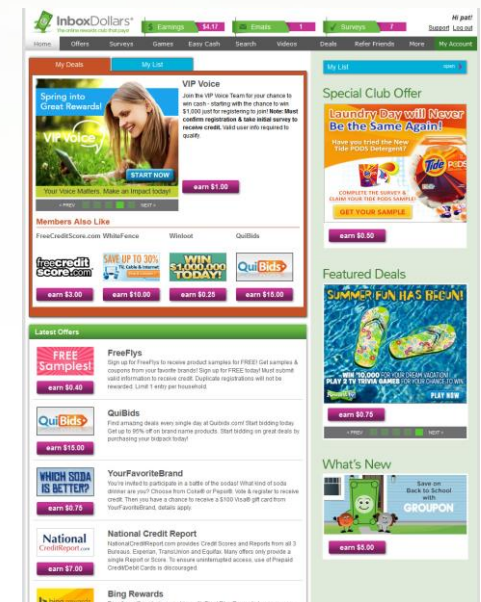
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Confirm this PaidEmail

Display Offers



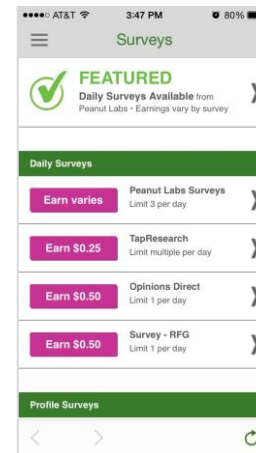
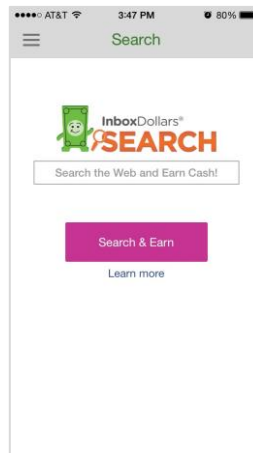
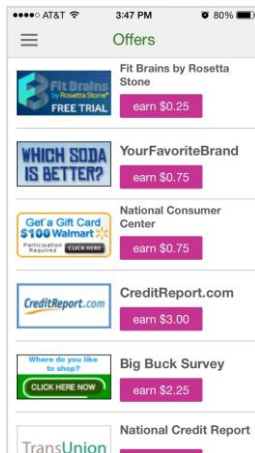
- **Display offer placement**
 - Mobile Optimized
 - 2MM monthly unique site visits
 - 1MM via mobile device
 - 300 x 250 Banners
 - Special Club: homepage, #1 traffic driver, exclusive
 - My Deals: homepage, includes categorized descriptions
 - Featured Deals: homepage, rotation of 5 offers
 - 120 x 60 Banners
 - Includes categorized descriptions
 - Numerous placements on member pages: Most Popular Offers, Latest Offers, Offers Page & more!



Mobile App



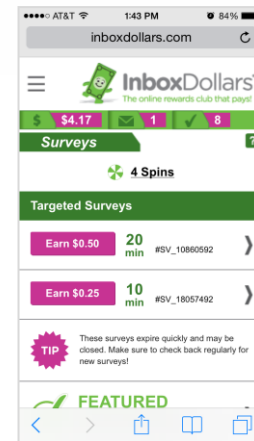
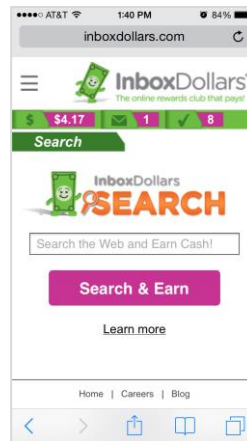
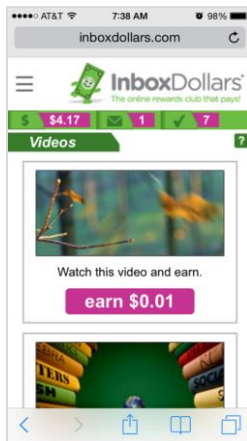
- **InboxDollars App: launched in October 2013**
 - Over 100K installs to date
 - 36% of traffic from iOS
 - 64% of traffic from Android



Mobile Web



- 50% of our US traffic accesses our site via their mobile device
- Mobile Optimized Pages support a full member experience



Partnerships



- Ongoing member rewards **drive repeat engagement** to products and services
- Partnerships **drive higher lifetime values** and stronger ROI's
- Integrated relationship with **automated audience targeting**
- **Catered promotions** to drive higher traffic to partnership

Social Engagement

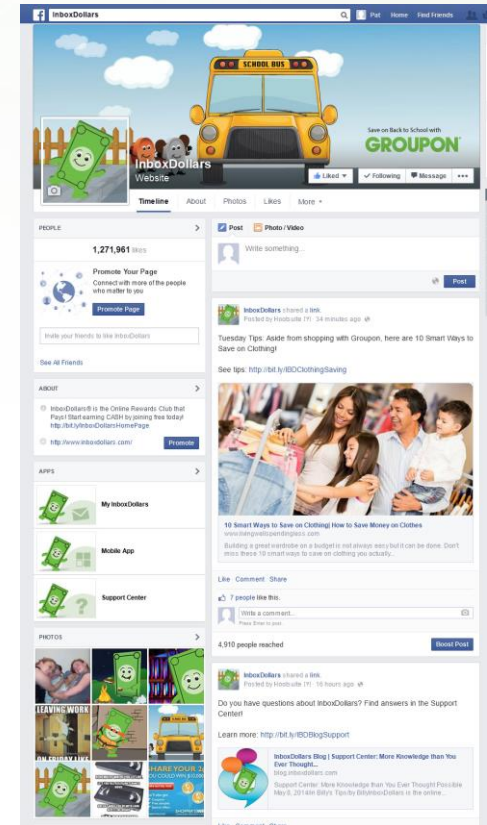


- **Cross promotion via social media to drive deeper engagement**

- Facebook
- Twitter
- Pinterest
- Blog

- **Social sharing options**

- On website
- In emails



Delivering Results



- **We drive results & serve you**
 - We listen to advertisers' goals & input
 - We collaborate to find creative solutions
 - We set campaign expectations
- **We optimize, monitor & report onsite & email performance**
 - 99.98% deliverability
 - Avg. 15% click through rate
- **We are dedicated to continuous innovation**

Engage Consumers with Your Brand

*Leverage our experience with online engagement
and only pay for results.*

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InboxDollars
The online rewards club that pays!



sendEarnings



InboxPounds
The online rewards club that pays!



DailyRewards
The online rewards club that pays!